



For immediate release

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Jerry McLaughlin Tapped as President of DataFlow Information Systems Company Poised To Launch Initial Product Offering October 1

El Segundo, CA. - DataFlow Information Systems (DFIS), an emerging leader in the field of interactive, online software applications for the insurance industry, today announced the appointment of veteran executive, Jerry McLaughlin, as President.

Mr. McLaughlin has 30 years of experience in the high technology and medical arenas. Most recently he served as president and chief executive officer of CompuMed, Inc. (CMPD.OB) where he successfully raised capital and structured software licensing agreements with brand name firms such as the Kodak Health Group, FujiMED USA and Swissray International. Prior to CompuMed, McLaughlin was President of the Great Circle Consulting Group, Inc. from May 1998 through May 2002. There he provided strategic and operational guidance to domestic and international firms in the medical device, diagnostic and biotech markets.

McLaughlin's management experience also includes five years as an officer and vice president of marketing and sales at Diagnostic Products Corporation (formerly NYSE:DP) and president of Biometric Imaging, which was subsequently acquired by Becton Dickinson. He holds a B.S. in Pharmacy from the University at Buffalo in New York.

About DataFlow Information Systems

DataFlow Information Systems is an emerging leader in the field of interactive, online software applications for productivity improvements in the insurance industry. DFIS develops and markets interactive software applications to link insurance professionals and underwriters in the online submission of insurance applications. Among the DFIS products that will soon be launched are insurer-branded web sites, DataFlow database access subscriptions and the California surplus lines tax tracking software package - *SLAexpress*. The goal of DFIS is to provide data integrity and neutrality for all levels of users with prompt, error-free analysis and effective quoting.

DataFlow Information Systems is located in 214 Main Street, #364, El Segundo, CA 90245. Phone 310-322-1349

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